Master's Degree Course in
ANALYTICS AND DATA SCIENCE FOR ECONOMICS AND MANAGEMENT
STUDY PLAN A.Y. 2025-26
for students enrolling in AY 2025-26 (cohort 2025)

SSD	YEAR 1 (A.Y. 2025-26)	CFU	Q*
SECS-P/07 SECS-P/08	Accounting and Marketing *Accounting Analytics (6 CFU) +* *Digital Marketing (6 CFU)*	12	1Q+2Q
INF/01	Coding for Data Science and Analytics	9	1Q
SECS-S/01	Statistical Learning	9	1Q
SECS-P/05	Causal Inference and Impact Evaluation	6	2Q
ING-INF/05	Database Management	6	2Q
IUS 01	**One activity chosen from:** Law and Data	6	2Q
	Protezione dei dati e contratti elettronici (in Italian)		2Q
	Elective activities	12	
	TOTAL	**60**	
SSD	YEAR 2 (A.Y. 2026-27)	CFU	Q*
SECS-S/06 MAT-09	Analytics and Decision Methods Decision Theory and Multi-Criteria Analysis (6 CFU) + Optimization Methods in Business Analytics (6 CFU)	12	1Q+2Q
INF/01	Artificial Intelligence	9	1Q
SECS-S/01	Statistics for Machine Learning	9	1Q
SECS-P/01	Economics of Information and Data	6	2Q
	Other activities - 8 CFUs among the following:	8	
	Internship (8 CFU)		
	Laboratories:		
	- Analytics and Data Science Lab (4 CFU)		2Q
	- Cybersecurity Lab (4 CFU) (in Italian)		2Q
	- C1 English (4 CFU)		2Q
	- Italiano B2 (4 CFU)		2Q
	- Social Network Analysis Lab (4 CFU)		2Q
	- Spatial Data Lab (4 CFU)		2Q
	Final dissertation	16	
	TOTAL	**60**	
	TOTAL	**120**	

* Indication of the quarter may be subject to change.

Scheduled laboratories may be subject to change